



2026 ALS/MND CALENDAR PROJECT



INTERNATIONAL ALLIANCE
OF ALS/MND ASSOCIATIONS

ALS-MND.ORG



*Un mondo libero
dalla SLA.*

RESOURCE KIT FOR ALLIANCE MEMBERS

To mark Global Day 2025, the International Alliance is launching a 2026 calendar featuring images from our worldwide community. This beautiful collection will bring people together to raise awareness and help fund opportunities for people with lived experience to participate in ALS/MND events.

This kit gives you everything you need to participate and promote the project in your local communities

**Your involvement is essential —
thank you for being participating!**

PROJECT AT A GLANCE

We're producing:

- A wall calendar
- A desktop calendar
- A 2026 agenda

This global project is inspired by Mandi Bailey, a passionate ALS/MND advocate and former caregiver.

What's inside the calendar?

Artwork and images from around the world, submitted by Alliance member associations. These creative expressions will highlight our collective fight to raise awareness — and each sale will help fund participation by people with lived experience at ALS/MND events.



IMAGE GUIDELINES

When promoting the project, please let your communities know we're looking for creative, high-quality images that incorporate one of these three slogans (in any language):

- End ALS/MND
- A World Free of ALS/MND
- Stronger Together 4 ALS/MND

We encourage submissions that reflect what's meaningful to your communities and showcase your corner of the world for a truly international experience.

HOW TO SUBMIT IMAGES

Submission period: April 16 – May 20

- Each member association may submit up to 4 images.
- Files must be JPG format, at least 300 dpi (print quality).
- Images will be submitted through an online form.

Let your community know! Invite individuals, families and advocates to share images that matter to them. Here's some sample messaging:

Submit Your Art for the 2026 ALS/MND Calendar

We're inviting members of our ALS/MND community — people living with ALS/MND, caregivers, loved ones, and advocates — to help create a powerful, global calendar.

Whether it's art, photography, or even AI, if it reflects the strength and hope of our community, we want to see it!

Find more messaging with sample social media graphics [on the 2026 Calendar Project website](#).





IMAGE VOTING PROCESS

Voting period: May 21 – June 17

Once submissions close, the public will vote for their favourite images online. We'll send you the details and link for the online voting platform before voting period opens so you can promote it widely.

This is a great chance to raise awareness on a large scale. Here's some sample messaging to help you spread the word:

Help us choose the images for the 2026 ALS/MND Calendar!

We want you to help pick the images that will be featured in the 2026 ALS/MND calendar. Voting is now open, and anyone can participate. Cast your vote now! 🌐

Find more messaging with sample social media graphics [on the 2026 Calendar Project website](#).



KEY DATES

Date	Milestone
April 16	Image submissions open.
May 20	Submissions close.
May 21 – June 17	Public voting period.
June 21	Winners announced on Global Day and calendar design shared. Pre-orders open.
July 1 – Aug 31	Promotion campaign.
Sept 1	Calendars begin shipping.

Questions?

If you have any questions, please reach out to Lynne Yryku, Head of Communications for the Alliance: lynne.yryku@als-mnd.org

Thank you for helping to make the 2026 ALS/MND Calendar a truly global success!