



# Alliance Strategy 2026 – 2028

## OUR VISION

A world free of ALS/MND

## OUR ASPIRATION

To drive global collaboration

## OUR REACH

We work globally, serving the entire ALS/MND community.

## OUR PURPOSE

Everything we do is oriented around one purpose: accelerating outcomes on the fundamental rights of people affected by ALS/MND, everywhere in the world.

## OUR PRIORITIES

**Bring focus to quality of life for PALS and their community:** We advocate more effectively to improve outcomes by understanding what people living with ALS/MND (PALS) and their community identify as important.

**Include under-represented communities:** By working alongside under-represented communities, we ensure meaningful inclusion across the globe so geography does not dictate destiny.

**Increase awareness of ALS/MND:** By raising awareness of ALS/MND and the Alliance, we strengthen our advocacy efforts at the global level, which supports our members at the local level.

**Facilitate research coordination:** By bringing people together and facilitating research coordination across the globe, we deepen our understanding of ALS/MND and accelerate research.

**Leverage collective capacity:** By coordinating with our members and partnering in strategic international collaborations, we leverage collective knowledge and resources — positioning the Alliance as a trusted source of evidence-based information, best practices, and tools.

**Grow the community:** By identifying and inviting ALS/MND organizations not yet part of the Alliance, and by supporting the creation and development of new organizations, we expand the community working toward a world free of ALS/MND.